

START-UP FUNDING

Requires Financial Statements

PRE-SED FUNDING

SERIES A

SERIES B

SERIES C



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Make sense of your Financial Statements at each Funding Stage

PRE-SEED FUNDING VALUATION \$10K-\$100K FUNDRAISING \$50K

SEED
FUNDING
VALUATION
\$3M-\$6M
FUNDRAISING
\$3M

SERIES A
FUNDING
VALUATION
\$10M-\$30M
FUNDRAISING
\$15M

SERIES B
FUNDING
VALUATION
\$30M-\$60M
FUNDRAISING
\$30M

SERIES C
FUNDRAISING
\$100M-\$120M
FUNDRAISING
\$50M

IPO
FUNDRAISING
VALUATION
\$100M
FUNDRAISING
\$50M-\$500M



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Prepare your Financial Information and Financial Statements

PRE-SEED FUNDING

Costs Worksheet
Start-Up Budget
Use of Funds
Pro-Forma P&L

SERIES A

FY Budget
Break-even Analysis
Profit & Loss
Balance Sheet
Cash Flow
1-Year Forecast

FUNDING

Costs Worksheet
Start-Up Budget
Use of Funds
Break-even Analysis
Pro-Forma Cash Flow
Pro-Forma P&L

SERIES B

FY Budget
Break-even Analysis
Profit & Loss
Balance Sheet
Cash Flow
2-Year Forecast
Financial Ratios

SERIES

FY Budget
Break-even Analysis
Profit & Loss
Balance Sheet
Cash Flow
3-Year Forecast
Financial Ratios

IPO

Audited Financial
Statements
Financial Reporting
Auditor
Auditor
Independence
SOX Compliance
FP&A