# Blackpointe



#### INNOVATIVE | DISCIPLINED | INSIGHTFUL | EFFICIENT

THE BLACKPOINTE COMPANY

- Accounting Services
- Business Planning
- Financial Planning & Analysis
- CFO Services

http://blackpointe.co|info@blackpointe.co (619)320-8776 | (303)349-7100 The Blackpointe Company is a Financial Services Company that focuses on Accounting Outsourcing and specialized financial advisory services that include Business Planning, Financial Planning & Analysis (FP&A), and CFO Services.

Our practice areas are directed by professionals who have significant experience in day-to-day accounting and finance, business planning, financial statement preparation, financial analysis, budgeting, and forecasting.

The team is comprised of people who have regional, national and international experience.



## Accounting Functions and Activities

- Real-time Transaction
  Processing
- Account Reconciliation
- Bill Processing and Payments
- Receipt and Expense Report Reconciliations
- Payroll Processing and Compliance
- Customer Invoicing and Recurring Billing
- Management Reporting
- General Ledger Maintenance
- Cash Management and Cash
  Flow Projections
- Month-end Close
- Financial Statement
  Preparation

#### Accounting Outsourcing

We specialize in outsourced accounting with a team of seasoned accountants who can provide support on an ongoing monthly basis and also on a project-byproject basis. Our goal is to align our work product to the standard accounting cycle.

By using the Accounting Cycle to manage the day-to-day accounting, we have found that it standardizes, saves time and helps minimize the number of days for month end close.



Business Planning Functions and Activities

Development |Start-Up

- Pro-Forma Financial Statements
- Budget
- Uses of Funds Statement
- Costs Worksheet
- Investor Presentations
- Pitch Deck

# Growth | Expansion | Maturity

- 3-Year Financial Plan
- Acquistions
- Growth Strategies
- Exit Strategies

#### **Business Planning**

As you move forward with the development of your business we can partner with you to create a business plan that helps set the course of direction that clearly outlines your goals, objectives and activities.

We are experts in business planning and supporting your organization at every step of the business life cycle.





FP&A Functions and Activities

- Budgeting
- Forecasting
- Financial Modeling
- Key Performance Indicators Analysis
- Variance Analysis
- Financial Metrics

**Financial Ratios** 

- Liquidity Ratios
- Leverage Financial Ratios
- Efficiency Ratios
- Profitability Ratios
- Market Vale Ratios

### Financial Planning & Analysis

Our Financial Planning and Analysis (FP&A) includes budgeting, forecasting and analytical processes that will support your organization's financial health and business strategy.

We combine in-depth analysis of both operational and financial data to help align your business processes and strategies with financial goals, and the evaluation toward those goals.

We use financial analysis to measure and plan business operations and forecast the financial impact, taking into account internal variables but also broader demographic and economic trends, as well as subjective, qualitative evaluation.



CFO Functions and Activities

- Interim CFO
- Strategic Partner
- Business Partner
- Investment Evaluation
- Risk Management

**Optimize** Performance

- Financial Reporting
- Cash Flow Management
- Return on Investment
- Board Reporting
- Negotiations

**CFO** Services

Our CFO Services are designed to help the CEO/Owner take the business to the next level.

We work in a consultative and cooperative role with your accounting staff and also provide direct support to the company CEO/Owner by retaining us on a monthly or on a project-by-project basis.

We schedule dedicated time with the CEO/Owner, and in advance we meet with your key finance/accounting staff to collect information, discuss issues and analyze your company's financial information.